

LAS VEGAS

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► BUSINESS LIFE  
Professionals  
juggle  
hectic work  
schedules,  
family life  
PAGE 22

# BUSINESS PRESS



STALLED OR CANCELED COMMERCIAL PROJECTS LITTER THE LAS VEGAS VALLEY

# BYE BYE, BOOMTOWN

Page 6

COMING NEXT WEEK

How to start a new business despite poor economic conditions

THIS WEEK'S HIGHLIGHTS

NEWS ► Meridian gets misdemeanor | PAGE 5

THE LIST Hospitals, treatment centers | PAGE 28



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PERIODICAL

# EXECUTIVE SNAPSHOT

## Frank Pankratz PRESIDENT, EXECUTIVE HOME BUILDERS



Frank Pankratz stands in the new women's spa at One Queensridge Place.

**F**rank Pankratz rarely sits still for long. The home building guru tried retiring once, but it lasted two months. Pankratz was a senior executive with Pulte Homes/Del Webb Corp. for 16 years. After a brief break, he returned to launch Executive Home Builders, the firm behind One Queensridge Place, a \$400 million, 219-unit residential development that opened last year at Rampart Boulevard and Alta Drive. It's Las Vegas' only high-rise community outside of the Strip. Pankratz, who lives inside his creation, attends to the twin 18-story towers' needs each day. No task is too large or small. He additionally oversees work across the street on Tivoli Village, an \$850 million, 700,000-square-foot retail entertainment complex, now under construction.

### What do you like to read?

I read so much in terms of reports and business to try and keep up with the industry and the world. I don't pick up a book for leisure and read. I enjoy picking up the newspapers and trying to keep contemporary with what's going on.

### What do you do in your leisure time?

I wish there were 124 hours in a day. I don't have much leisure time. I spend a lot of time working. But I now have five grandsons. So I love to spend time with them. I get up to Canada periodically when I can to visit my family. I do enjoy the occasional round of golf... and spending time with my family and friends.

### How do you celebrate an accomplishment?

If it's a business accomplishment, (I celebrate) with the team... with a few high fives and a nice glass of wine.

### Who has been the biggest influence in your career?

The biggest influence of my career was my father. He had a strong work ethic. He emigrated from Russia; and (he) was a farmer. He always had a philosophy: you make hay while the sun shines. And I happened to move to a place where the sun shines almost all the time.

### Where do you go to get away?

I just came back from a trip to Europe. I spent three weeks. And it has not been many times in my career that I've taken that much time off. But it was fun. I had an opportunity to be on a friend's private yacht. We were in Corsica, Sardinia, Alba, Portofino; it was just spectacular. But I do like to ski. So in the wintertime, my escape is hitting the slopes. I've had an opportunity to ski in Europe and Canada and most places in the United States. In the summertime, over the years as our family grew up, we would spend at least a week at Lake Powell. ... I've got a wife who likes to travel. ... Europe seems to be where the majority of our trips have taken us to. We made friends there over the years, and get invited back. So we must have behaved.

### What is your favorite music?

Saws grinding and hammers pounding.



PHOTOS BY MIKE STOTTS | BUSINESS PRESS  
Pankratz stands on the balcony overlooking Badlands Golf Course while providing a tour of a \$6 million home at One Queensridge Place.